

How to Talk about God

Signup page: <https://www.startingwithgod.com/talk-about-god/>

1 - How to Talk about God - an easy way

Hi,

Thank you for signing up for "How to Talk about God."

This series will give you some simple, fun ways to talk to others about Jesus.

What would you say is your biggest hurdle in talking to someone about God?

Maybe you're a little nervous about how they'll respond. What if they push back? What if they ask some really tough (and legitimate) question?

Like...

How do you *know* God exists?
How do you explain all the suffering in the world?
I've prayed. God doesn't answer MY prayers.
Why does it have to be Jesus, and not Buddha or Allah?
I'm gay. I guess that means I'm going to hell. Right?

I'd like you to consider EveryStudent.com your safety net. The site takes on those hard questions, and delivers well-researched, respectful answers.

It helps someone understand who God is and what it might be like to know him.

This means that you can now freely start a conversation and not worry about what the person might ask. You can always say...

"That's a great question. There's a website that probably has an answer to your question. EveryStudent.com. If not, email them and someone will personally email you a reply."

Write down "EveryStudent.com" for them. Or message it to them.

The person will likely say? "Thanks. That would be great. Thank you."

No one is ever annoyed hearing about a website. It feels totally safe. And they're grateful that you would serve them like that.

I'd like you to become aware of what's on <http://www.EveryStudent.com> .

Take just a few minutes right now and click on some of the main section headings found at the top of the site. Read/watch whatever interests you.

My next email...how squeaky-clean does your lifestyle need to be, before you can talk to others about God?

(These emails will come to you every 5 days. If one doesn't show up, check your junk email box. Sometimes they land there.)

I think you're really going to like this series. Thanks again for signing up!

Marilyn Adamson

director of EveryStudent.com
and StartingwithGod.com

2 - How to Talk about God - Perfect?

Hi,

I asked my friend if he had ever shared the gospel with our friend, Mike. His reply:

"Oh, yeah, like I'm a shining example of a Christian."

It caught me off guard. What do you think?

Do we need to be the "perfect" Christian in order to tell someone else about Jesus?

I thought of the Pharisees. They WERE the morally shining example. They followed God's commands fully. Went to temple every Sabbath.

Even made up some of their own rules, just to be extra, squeaky clean.

Yet, Jesus called them blind guides. He said when the Pharisees made a convert, they made them "twice the child of hell" as themselves (twice as evil - Matthew 23:15).

Then I thought of the woman at the well (in John 4). She was almost the polar opposite. She was married five times and currently living with a sixth guy. Though her lifestyle hadn't changed at all yet, she led her entire town to believe in Jesus.

What's the difference?

She knew who Jesus was. The Pharisees didn't.

She didn't know a lot about Jesus, but she knew enough. She knew who he was. And she told others, because she wanted them to know him also.

Do you want others to know Jesus?

Here's an easy way to tell them something about God. Please click

on this link:

<http://everystudent.info/menus/conversations.html>

Take your time with this one.

Next email - an easy way to go through Scripture and explain the gospel to someone.

This week, see if God brings someone your way!

Marilyn Adamson

director of EveryStudent.com
and StartingwithGod.com

3 - How to Talk about God - the Gospel

Hi,

What if someone asked you how they could know God? What would you tell them?

Someone actually asked me once.

I will never forget how utterly stumped I was. I was getting back to my dorm, maybe two in the morning, when a good friend named Cindy met me in the hallway. And with real intensity she said:

"I've been looking for you all night. Where have you been?! I want to become a Christian. What do I do?"

Given who this was, I was shocked. Then I realized that I had no idea what to tell her.

I had become a Christian only a few months earlier. I knew that I simply asked Jesus into my life. So, I reasoned, "Well, I think we should pray." So with her, I prayed out loud, asking Jesus to come into her life.

It was the best I could think of.

Three years later, a sorority sister had a particularly bad episode with the drug, LSD.

The next morning she said to me, "I want to become a Christian."

By this time I had learned how to explain the gospel to someone, with Scripture. (That's what I'm about to show you. I'm going to give you what I covered with her.)

After going through this information with her, I then asked her, "Would you like to invite Jesus into your life?"

She answered with a question - "Will I have to read the Bible?"

I said, "Well, no. You can receive Jesus into your life without promising to read the Bible." She said, "ok."

Then she prayed out loud, asking Jesus to come into her life. As soon as she was done praying, her next statement was, "We have an hour before dinner. I'm going to go to the church next door and read the Bible for a while."

You just never know.

A few weeks later, her best friend, Michelle, said to me, "I think it's great what's happened to Susie. But this isn't for me."

I asked her, "You and Susie are best friends. Do you think God would want a relationship with her, and not with you?" Michelle also became a Christian.

You might not ever have someone directly ask you how they can become a Christian.

But they might say, "I really need to change my life." Or, "I'd like to find God." Or, "I wish my life was different."

At that point, I often will ask people, "Has anyone ever told you how you can have a relationship with God?"

This is what I use, and recommend that you do also:

<http://www.everystudent.com/features/gettingconnected.html>

Just read it with them. Literally read it out loud and ask them the questions it poses. Or message/email them the link.

However, if the person knows very little about Jesus, then instead, I would give them this article: <http://www.everystudent.com/features/faith.html>

These two articles are also on our Every Student app. Go to your app store on your iPhone or Android phone. Search: Every Student

Next email - a fun way to make the gospel available to people, in somewhat of a gentle way.

Talk to you soon,

Marilyn Adamson

director of EveryStudent.com
and StartingwithGod.com

4 - How to Talk about God - offer donuts!

Hi,

We've covered a LOT of ground so far. How are you doing? Have you been able to try a couple of things?

Today's email is easy and fun. Won't require much mental work. Whew.

This will give you a way to help bring the gospel to your friends on Facebook, but in somewhat of a passive way.

First, I've got to share with you a wacky illustration from a friend of mine. You will never forget this.

Brace yourself.

My friend said, you need to realize that when we are talking to people about Jesus, we are talking to people who are spiritually "dead."

Ephesians 2:1 says,

"As for you, you were dead in your transgressions and sins, in which you used to live when you followed the ways of this world..."

Ephesians 2:4 continues...

"But because of his great love for us, God, who is rich in mercy, made us alive with Christ..."

So, we are talking with people who are spiritually dead, and only God can make them come alive.

My friend said...

"It's like us walking into a morgue, with dead bodies laying there. And we come in with Dunkin' Donuts. And we lay a Dunkin' Donut next to each head of each corpse. (gross, I know)

Can we make them come alive and eat that donut? No.

Only God can make them come alive. He is the one who opens their eyes, speaks to their hearts, and draws them to himself.

Our job? Offer some donuts."

Today, I'm going to show you how you can do this using EveryStudent.com.

Every page on the site (whether an article or video) tries to help someone understand who God is or what it might be like to know God.

More than 900 people each day tell us they asked Jesus into their lives, while on EveryStudent.com. It's a way to offer them a life-giving message.

Here's how you can offer an article or video from EveryStudent.com, on your favorite social network site...Facebook, Twitter, etc.

Whether it is an article or video (doesn't matter), just copy the URL address at the top of the page. For example, the article, "Why Is Life So Hard?" the URL address is

<http://www.everystudent.com/journeys/why.html>

You just copy and paste that URL into Facebook, Twitter, etc.

Have at it!

By the way, I just want to add...I am so proud of you for wanting others to know Jesus, and taking the time to do something about it! I just wanted to tell you that.

If you have any questions, please feel free to ask, here:

<http://www.everystudent.com/contact.php>

Next email...some easy statements you can make on Twitter or in your Facebook profile status.

Proud of you!

Marilyn Adamson

director of EveryStudent.com
and StartingwithGod.com

p.s. Remember to check your junk mailbox. Sometimes these emails land there.

5 - How to Talk about God - Twitter

Hi,

My favorite verse: Philemon verse 6 (rsv)

"And I pray that the sharing of your faith may promote the knowledge of all the good that is ours in Christ Jesus our Lord."

How's that for a great assignment? As you share your faith, you help people know all the good that is ours in Christ Jesus our Lord.

In Matthew 13, Jesus tells the parable of the farmer who sowed some seed broadly. He just threw it out there. He didn't make sure it landed only on the good soil. It was ok with him if some landed on rocks. Or dry ground. Or in a pile of thorns. His job was to sow the seed.

In the same way, we don't really know what's in a person's heart.

When I was an atheist, I didn't appear interested in God. But I was. And I'm glad my friend was willing to keep talking to me about God, even on those days when I seemed hard as rock.

The following is a way we can sow the gospel broadly...just like in advertising. We throw it out there. And let God use it as he will.

Today, I'm going to give you a list of some articles and videos

that are on EveryStudent.com.

You could pick one a week, and share it in your Facebook status box, or on Twitter, Reddit, etc.

The wide variety of topics gives you an easy way to sow broadly.

Give it a try: <http://www.everystudent.info/fb/twitter.html>

Feel free to change the wording to whatever is comfortable for you. Just make sure you include the hyperlink.

Next email...when it comes to helping others understand who God is, cheat. Let God speak for himself! Stay tuned.

Marilyn Adamson

director of EveryStudent.com
and StartingwithGod.com

6 - How to Talk about God - let God speak

Hi,

When you're trying to help someone begin a relationship with God, there is a very fun way!

Let God speak for himself.

God's Word is powerful. Sometimes all we need to do is help them see what the Bible says about Jesus.

For a fun adventure, how about if you ask your friend, or a group of friends, to join you in an online study of the Gospel of John?

You would all go here--on the same day--and sign up:
<http://www.everystudent.com/knowningGod.html>

The first email will be in your mailboxes a couple of minutes later.

And you would each receive the next email on the same day.

You can each go through it on your own, then get together and talk about it. Or, just set a time to chat about it by text messages.

This study in the Gospel of John is written so that anyone could follow it. Very down-to-earth. And written to be easily understood by someone who knows nothing about the Bible.

Here are some comments from others who have signed up for "The Gospel of John" series...

"Words cannot express my gratefulness to you and to our LORD Jesus!! All I could say now is THANK YOU VERY MUCH from the bottom of my

heart and I will treasure this forever." -- Richard

"I just HAD to say thank you! I really appreciate these e-mails that you send, they're really helping me to get closer to God. It means a lot to me. Thank you from the heart." -- Hope

"Loove ur stuff!.,, ive been a Christian since I was 6.,, And i still find your messages encouraging and fresh.,. They always seem to show up just when I need them!.. Keep it up!"-- Mark

"tytyty i love this study. it is awesome to know jesus better than what i know when i first got saved thanks to your wonderful time to send me this studying may God Bless you." - James

"i wish i could express with words how i feel ever since i found you and this wonderful site. I hope your e-mails never stop coming. I can not wait to know more about Jesus, every day i learn more about him my trust and faith grows. Thank you for such a wonderful site." - Marcella

Go here to sign up: <http://www.everystudent.com/knowingGod.html>
Grab a few friends and try it together. Then discuss it. Could be extremely fun.

I hope you give it a try!

Thanks,

Marilyn Adamson

director of EveryStudent.com
and StartingwithGod.com

7 - How to Talk about God - help nonbelievers more

Hi,

Here's an interesting prayer request that was sent to me.
It's from a Christian on a campus. She was sharing the gospel with someone, and here was the result.

She writes...

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I went through the Knowing God Personally booklet with a student named Cori. We spent about 45 minutes discussing and clarifying the gospel.

Cori said this was the best news she had heard and felt that her heart was ready to accept Jesus. "But, if I accept Jesus, that means that I am not Buddhist anymore."

So she is still deciding. Pray for Cori!

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What is missing here? This Christian went through the gospel.

Even spent 45 minutes answering her questions and clarifying the issues.

Cori thought it sounded great. But she was hesitant.

"Pray for Cori" is absolutely right to do. And this Christian did a great job.

But what else? What could this Christian have done for Cori?

She could have served her further, by saying:

"Cori, I understand that this is an important decision.

There is a great Website that you can go to, that will be very helpful to you. EveryStudent.com.

It answers questions about Jesus, about what it's like to know him.

I'm going to write the URL on the back of this booklet for you. You'll find it very encouraging. And, here's my email address also. [or phone #].

Could I have yours also? Would it be ok with you if I contact you in a few days, after you've had a chance to look at the site?"

At the end of a conversation, we can serve unbelievers more, by letting them explore their questions further. Let them hear more. Let God lead them to answers to the questions in their heart.

It might help them make the decision you are praying for!

Next email will be about answering atheists.

Feel free to forward this email to someone else. They can also sign up to receive "How to Talk about God" here:

<http://www.startingwithgod.com/talk-about-god/>

Marilyn Adamson

director of everystudent.com,
startingwithGod.com

8 - How to Talk about God - with atheists

Hi,

How can you help atheists?

In Asia and India, atheists might be described as people who do not believe in the existence of one supreme God, creator of all.

In Western Europe, atheists will likely appear totally apathetic about God.

In the U.S., many atheists are clearly on the offensive. They get

a real kick out of being arrogant and demeaning. It's nearly become a competitive sport. "Read my blog today...see what I did to those stupid Christians."

But, there is a lot going on in their hearts and minds that they are not telling you...

I remember debating my Christian friend when I was an atheist. She didn't know this. But after winning the argument, I'd walk away thinking,

"She believes everything she was saying. And I'm not sure that I believe anything I just said. I just wanted to win the argument."

Christians have a real edge -- authenticity.

Now, to be fair, many atheists actually want to believe in God, if they had good reasons to do so. They just don't want to be fooled into believing something that's not true.

So how do we share Christ with an atheist? Matthew 10:16 is very fitting. Jesus said, "I am sending you out as sheep in the midst of wolves, so be wise as serpents and innocent as doves."

Be innocent. (Be loving and respectful.) And also be wise as serpents. Some versions say be "shrewd."

Here's the challenge. Who has time to become proficient in atheistic debate? Do you? Do you have time to research and grapple with the kinds of questions atheists love to throw at Christians?

If you had just 5 or 10 minutes to reply, what persuasive concepts can you bring up?

You might know several websites you could use. Unfortunately, many of them are written to Christians, explaining what to say perhaps.

EveryStudent.com writes directly to the unbeliever. There are several articles and videos primarily for atheists:

Is There a God? (gives 6 reasons to believe in God)
<http://www.everystudent.com/features/isthere.html>

Is God Real? (why DNA convinced atheist, Antony Flew)
<http://www.everystudent.com/wires/Godreal.html>

How an atheist found God. (from yours truly)
<http://www.everystudent.com/wires/atheist.html>

Video - God's Existence
<http://www.everystudent.com/videos/existence.html>

Video - Is God good? (answers Q about suffering & evil)
<http://www.everystudent.com/videos/isGodgood.html>

Video - Francis Collins - design of the universe
<http://www.everystudent.com/videos/collins.html>

Ok, so you see there's a LOT there. And, articles on Jesus' deity, the Bible's reliability, etc.

When an atheist asks, "How can you believe in God?" You can say a few things in the minutes you have. And then encourage them to go to EveryStudent.com.

OR...possibly even MORE fun, MORE useful to them...

pull out your heavy artillery...

Encourage your friend to sign up for "The Spiritual Adventure Pack."

It is a 7-email series, specifically written for atheists and those who wonder about God. It slowly walks an atheist through a logical progression. Tackles doubt, certainty vs. probability, shows why faith is less of an experience and more of a decision, based on reasons. (You're welcome to sign up for it yourself.)

It's available on www.EveryStudent.com, in the right-hand margin. (Look for the icon.)

Or, just email them this link: <http://www.everystudent.com/pack.html>

Bottom line...atheists love to play stump-the-Christian. They'll put you on the defensive for weeks, months, years. (Just ask my Christian friend who had to deal with me!!)

You now have the offensive. You have messages written, produced just for them, that will challenge them, and hopefully an opportunity for God to speak to them and draw them to himself.

Thanks for your time! Next newsletter we're going to talk about events on a campus or in your city.

Marilyn Adamson

director of EveryStudent.com,
and StartingwithGod.com

9 - How to Talk about God - at events

Hi,

Have you ever hosted a special speaker? Or brought in some kind of special presentation or concert? It is a lot of work organizing these, isn't it?

You have to find a room, get the right sound system in place, lighting, the right staging, seating. You also have to promote the event, encourage people to tell their friends...

You devote a lot of time (and money) to this. And hopefully, it is well worth it.

So now, picture your speaker finishing his or her message. Or the concert is coming to a close. The evening is almost over. Comment cards have been filled out. You are about to end.

However, some people in your audience still have important, unanswered questions.

Maybe new questions that came to mind.

Or lingering questions they have always had about God, that they wished someone would answer! There might be just one question that is holding them back from receiving Christ.

And, at this moment, God has their attention.

Hopefully these people filled out a comment card. But...are they going to wait a few days until an appointment gets set up and someone meets with them? Will they still be motivated? Maybe.

But maybe not. It is easy to move on. Easy to get caught up in other aspects of life, friends, responsibilities, deadlines. Those questions can lose their importance.

So here's what you do. At the very end, have the speaker say:

"You might want to explore your questions about God further. Maybe right away. If so, there is a great Website you can go to, EveryStudent.com.

On your way out, someone will hand you a card with the URL on it.

You might want to look at it tonight. And if you have a specific question, you can send an email and someone will personally email you back with an answer."

Imagine the number of people who might come to Christ by simply adding that 30 second announcement to your event. Many will take you up on your offer that evening, and be very thankful for knowing where to turn for answers right away.

Your time and effort bringing the speaker has now paid off double.

You have given them a valuable next step. AND at the right

time...when it's on their heart and mind. You have given them another opportunity to move toward Christ. With very little effort.

At the end of your live events, point students to the Internet.

You can get the EveryStudent.com cards here:

<http://www.everystudent.info/c/19-webpromo/business1.html>

(In the States? The cards are free - you only pay shipping.)

And, as you scroll down the page, notice the white and orange card that has both sites on it...EveryStudent.com AND StartingwithGod.com.

This is IDEAL to hand out at the exit door - now you're helping those who do not yet know Jesus, and those who just met him!

To more powerful speaking events!

Next email...how to help make Jesus and the gospel more "findable."

Marilyn Adamson

director of EveryStudent.com,
and StartingwithGod.com

10 - How to Talk about God - Facebook ads

Hi,

Today will be about how to reach lots of people on your campus or in your city.

Sixty years ago, there was a business in the U.S. that sold brushes. Hair brushes, dusting brushes, scrubbing brushes.

Here's what they did to bring their products to their customers.

Sales people would lug around back-breaking, leather sample cases, filled with brushes. Every day they'd walk neighborhood sidewalks, up to a home, away from a home. Home-by-home, they'd knock on front doors. Hoping to be granted five minutes to deliver their sales message, and sell a brush or two.

Sales people bringing their products to the customer.

Then shopping malls became popular. People no longer wanted sales people knocking on their door. They would rather go to the mall and find it themselves. They could shop when they wanted, and avoid the awkward pressure of having to respond to a sales person who came to their home.

Businesses had to change their focus. Now they had to make sure they created a great store in the mall. Though they still needed sales people, they focused on counter displays, colors, and

fostering an inviting sales environment. Customers would be drawn into the store, with freedom to look on their own.

In the last ten years, because of the Internet, businesses had to shift once again. Sales people and the store environment might still be important, but it became clear, the business is sunk if they don't have a website.

They must be easily found on the Internet. At whatever moment a customer might have a need or be interested in products like theirs. Whenever the person sits down and begin searching...their product had better show up.

Today, stores are struggling to justify their rent, cost, employees. More and more people are buying online, where it's convenient, fast for them.

What does this mean for us?

People are most comfortable finding what they want on the Internet. It is the FIRST place they turn to if they want to know something or need anything.

Every day, think of the effort you put in, trying to meet people who might give you an opening to share the gospel with them.

There must be days you FEEL like you're lugging around a sample case of brushes, with that nagging thought, "There must be an easier way."

There is. On the Internet, thousands will come to you. You just have to give them the opportunity.

Just make your message "findable."

On campuses in Chicago, Ray reached 70 students on his campus for \$20. Emily reached 86 students for \$33. And Becca reached 132 students on her campus for \$39.

In many countries, Facebook advertising is cheaper. In Albania, in two hours we reached 44 people for less than \$2. It was go great, we continued to run the ad for a second day...reaching nearly 2,000 people (in this Muslim nation) for \$105. (That's about 5 cents each.)

The ads are already created for you - just copy and paste!

This is an easy way for people to find your message...to find reasons to believe in Jesus and give their life to Him.

This page will show you how to do this:
<http://www.everystudent.info/fb/facebookads2.html>

Thank you for your heart for the gospel!

Marilyn Adamson

director of everystudent.com
and startingwithGod.com

11 - How to Talk about God - offer flier

I hope you are finding these ideas useful.

Thanks for your heart in wanting others to know God...and wanting to see God use your life in special ways.

Today's email is simple. But a little daring. This is where you actually talk with people face-to-face. Live.

It's fun if you and a few friends venture out together on this.

Here's how it goes.

You simply hand someone a sheet of paper that has a listing of article titles on it.

And you simply say, "Hi. We're wanting people to know about a website. I am wondering if any of these articles would interest you?"

And you hand them the sheet of paper.

I personally have tried this. It leads to some interesting conversations. No one was offended. And it's a fun way to step out in faith, asking God to lead you to certain people.

Here you go: <http://www.everystudent.info/c/fliers.html>

Next email will be some ways you can help new believers!

Marilyn Adamson

director of EveryStudent.com
and StartingwithGod.com

12 - How to Talk about God - New Believers

Hi,

At a weekly meeting at a large university in the U.S., 70 students indicated they asked Jesus into their lives that night!

I imagine that the Christians hosting the event started organizing the responses, assigning them to Christians to set up personal appointments with these students. Maybe some could meet in the next few days (hopefully).

Maybe they found Christians to lead a Bible study and then spent the next week or two inviting people to these Bible studies. Typically, only a percent of these new believers actually join.

Time lags. Growth doesn't seem that urgent. Life moves on. Schedules continue to be busy.

Over a few days, a week, two weeks, when new believers get contacted, they are now cautious, unsure about this "group" that's asking them to come meet with them. The urgency of growth is less felt.

There is a solution.

Wouldn't it be great to help every new believer begin growing that day, that evening? Hours after they ask Jesus into their lives?

And, help them immediately understand their new relationship with God? That they are forgiven. At peace with God. A child of God. No longer living in darkness. They now have eternal life. And the Holy Spirit living in them.

Here's what you do.

At the end of the event, or church service, say,

"If you asked Jesus into your life tonight, please go to StartingwithGod.com, and sign up for the *free* Spiritual Starter Kit. You can go to StartingwithGod.com right now on your phone."

If you are already a believer and want to receive it, you too go to StartingwithGod.com right now."

Maybe put "StartingwithGod.com" up on the screen.

As people sign up, two minutes later they would receive an email letting them know why they could be sure that Jesus really came into their life.

The next day they would be led to an easy Bible study on how God was involved in drawing them to himself.

A couple of days after that, they would find out why he won't leave them - ever. The series contains 7 followup messages.

At the exit door of the event, hand out a card at the door. You can print some in advance. Here they are for you:

<http://www.everystudent.info/c/business1.html>

Wondering about the quality of the Spiritual Starter Kit? Sign up for it yourself. It's free. <http://StartingwithGod.com>

Here are some comments from those who have received it:

"I have enjoyed receiving each and every email from you. I eagerly await anything further you send my way. I know these steps are like that of a baby that I am taking now, but God is real I know it with all my heart and He is directing my life now and I am so thankful. I love Him so much."

"Thank you so very much. With your help my relationship with Jesus is wonderful. I knew I was "saved," but that happened many years ago but I did not understand about "relationship," with him. Now, I

am beginning to understand and I welcome all the information I can get. [These] are wonderful, please, keep the e-mails coming to me until you run out of things to send."

"Thank you very much for this Spiritual Starter I received. It is amazing! I can't explain to you how happy I am. There is no doubt, Jesus I welcomed in my heart is trying to show me great things I never saw before. Keep praying for me so that I continue to know Him better."

At the end of the 7-part series, we offer them another series, still focused on helping them grow in their new relationship with Jesus.

As you help lead someone to Christ, encourage them to go to StartingwithGod.com, and sign up. It will speed them along, and give you a boost in your first meeting with them.

The very day a person receives Christ, they can begin growing.

Just tell them <http://www.StartingwithGod.com>

To your success!

Marilyn Adamson

director of everystudent.com
and startingwithGod.com

13 - How to Talk about God - Relax

Hi,

This one is a refresher for YOU.

It is so easy for Christians to take on the responsibility of, "Now I'm going to be a good Christian, not sin, read the Bible, lead others to Christ, and avoid temptation." And we ALL know what happens then....discouragement and confusion.

You might have learned how to be led by the Spirit, how to walk in faith.

But sometimes it takes hearing this more than once, and in more than one way. I personally understood the Spirit-filled life best when I understood being under God's grace.

Here is a 7-part email series you can go through yourself. And, feel free to offer it to other Christians.

<http://www.startingwithgod.com/skip-the-stress/>

This gives you an easy way to explain the Spirit-filled life to others. Nothing to buy. Just give them the link.

Marilyn Adamson

director of EveryStudent.com
and StartingwithGod.com

14 - How to Talk about God - After an event

Hi,

A couple of emails ago, we talked about evangelistic events and helping new believers begin to grow right away.

Today, I'm giving you the email script. Send it that night!

For those who asked Jesus into their lives at your event, you can email them this:

"Congratulations on your decision to ask Jesus Christ into your life.

You might be wondering what will it be like, to be in a relationship with God. What to expect? And most importantly, how does a person even begin to know God better?

We would encourage you to sign up for a free series of 7 emails called, "The Spiritual Starter Kit."

Here's what's covered in it:

- How to be sure that Jesus Christ entered your life.
- What God did to draw you to himself.
- What's different about God's love and why that matters.
- Why your relationship with God is secured by him, not you.
- What it means to trust God.
- What if you sin? Does God still forgive you?
- How to find a church, other Christians, or a Christian group on your campus.

You can discontinue any time. And we will never share your email address with anyone.

Please go here to sign up for it:

<http://www.startingwithgod.com/starter-kit/>

Here are some comments from others who have:

"I just wanted to let you know, how much I love your starter kits and how many questions they have answered, and how much help they have given me. Every time I read one it always relates to a topic I have been thinking about a lot that day strangely enough."

"i wish i could express with words how i feel ever since i found you and this wonderful site. I hope your e-mails never

stop coming. I can not wait to know more about Jesus, every day i learn more about him my trust and faith grows. Thank you for such a wonderful site."

"I just wanna say I thank God for your series. It really helped me on my journey as a new christian and taking this walk with Christ seriously. I had an idea on how God was - instead of actually getting to know him. I thought being a good christian was doing everything right...I thought as soon as I started this journey that I immediately changed and become christ like....lol how hilarious. I've come to realize that its a journey...whenever I got in a situation I couldn't handle or needed answers for something I would always get your emails that night and study what you said and then the bible. Lol and actually the order your emails came in were in the exact stages of my walk with Christ that I was going through at that time. Man can we say God is Good!"

I'd like to encourage YOU to sign up for "The Spiritual Starter Kit."

Just go here to fill in your first name and email address, and the first email will be in your inbox two minutes later!

<http://www.startingwithgod.com/starter-kit/>

I think you'll really enjoy these!

Sincerely,

[Your name & contact information]

You can also do this with any individual who becomes a Christian.

Take advantage of this!

Marilyn Adamson

director of EveryStudent.com
and StartingwithGod.com

#15 - invitation to The Findables

Hi,

Thanks for signing up for "How to Talk about God."
I hope it's been helpful to you.

I appreciate your heart for wanting others to know Jesus.

I'm guessing that YOU especially would want to know of a new series I'm starting called "The Findables."

It's a community of people who want to help make Jesus "findable" to millions of people.

You might have already heard about it, and already signed up. If so, you can ignore this email. You're all set.

If not, click this link below to see a full description of "The Findables." If you'd like to be a part of it, you'll find a signup box toward the end of the page for you:

<http://www.startingwithgod.com/findables/>

Hope you're doing well, and continuing to rest in Jesus' great love for you.

Thanks,

Marilyn Adamson

director of EveryStudent.com
and StartingwithGod.com

16 - How to Talk about God (The Ripple Effect)

Hi,

I decided to add one more email to this series. I think it will help you see the big picture...and be inspired.

I wrote a short 30-pg ebook for you. It's free, and a quick read. Lots of visuals. Lots of great stories.

Titled, "The Ripple Effect." Because of our online world, it shows how small actions can multiply into huge results.

It explains how we can tell people about Jesus, build new believers quickly, and see this multiply readily. People share what has been a help to them.

Get "The Ripple Effect" on the home page of our resource site here: <http://everystudent.info>

Encourage other believers to read this. Share that link with them. People have found it very encouraging and motivating.

Thanks for your heart in wanting others to know Jesus! This will be helpful. Would love to hear your thoughts.

thanks,
Marilyn

director of EveryStudent.com
and StartingwithGod.com

17 - How to Talk about God - FREE app!

Hi,

I'm super excited to tell you about this!

If you have an iPhone or Android phone, you can now get an app that is packed with articles and videos from EveryStudent.com and StartingwithGod.com

And, it contains all series...right within the app.

- The Spiritual Adventure Pack (for atheists and skeptics)
- The Spiritual Starter Kit (for new believers)
- Skip the Stress (the Spirit-filled life)
- Gospel of John study
- How to Talk about God

You'll be able to use this app with nonbelievers, or struggling Christians, or anyone God brings your way! And on subways, planes, etc., no wifi needed!

You can easily share articles or the app itself. You can also click a heart at the top of any article and save it to a favorites page.

Here is a fun 60-second video about it:

<http://www.everystudent.info/c/appVID.html>

To get this free app, go to the app store on your phone.

Search: Every Student

(for Android go to your Play Store; for Apple go to your App Store)

If you're reading this email on your phone, here's a very quick way to get it:

iPhone - click here: <https://itunes.apple.com/us/app/every-student/id1093140638?ls=1&mt=8>

Android - click here: <https://play.google.com/store/apps/details?id=org.cru.everystudent>

Enjoy!!

Marilyn

18 - How to Talk about God - Text a friend

Hi,

Everyone is carrying around their mobile phone. That means, they have the gospel. They have answers to their spiritual questions.

What they need is to know where to look!

So, you could be talking to a friend and you could say, "You know, there's a great website that takes on the hard questions of life and God...like 'why is life so hard' and evidence for God's existence. It has a great search box, so you can find whatever you want. Let me text it to you."

Or, you could say, "Here, let me give you a card to it."

If you know the person and have their phone number, text it to them. Then they'll have it in their phone: www.everystudent.com.

What about those moments when you leave someone and then think, "Oh, I wish I had thought to say...." Happens to me all the time.

This is a great opportunity! You could text message them (or email them) something like this:

"I was thinking about our conversation and there's an article that I think you might like. Here it is: _____"

or

"I was thinking about our conversation. Here's a pretty good article that addresses the question, 'Is There a God?.' Here it is: <https://www.everystudent.com/features/isthere.html>"

Then you can ask them about it later.

Remember, everyone is carrying their mobile phone with them. Just point them to EveryStudent.com.

Marilyn